

St Example School

Students	FTE	Ratio	\$ per student
280	16.4	17.03	\$ 12,818

St Luke School			
Students	FTE	Ratio	\$ per student
358	18.1	19.77	\$ 12,982

Students	FTE	Ratio	\$ per student
1263	100.3	12.59	\$ 17,992

Students	FTE	Ratio	\$ per student
527	27.6	19.09	\$ 11,174

Students	FTE	Ratio	\$ per student
55	43.9	17.19	\$ 12,153

Students	FTE	Ratio	\$ per student
587	60.2	9.75	\$ 26,758

Students	FTE	wilderness Ratio	\$ per student
759	40.2	18.88	\$ 11,340

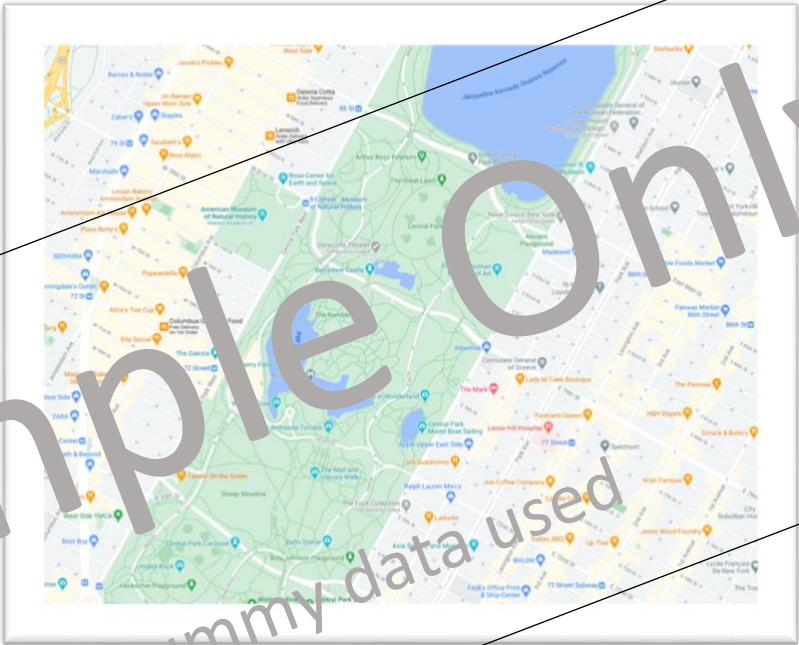
Students	FTE	Ratio	\$ per student
564	31.9	17.66	\$ 1,766

Mercedes College			
Students	FTE	Ratio	\$ per student
1227	108.5	11.3	\$ 21,857

Students	FTE	Ratio	\$ per student
686	36.6	18.74	\$ 10,924

Scotch Junior School			
Students	FTE	Ratio	\$ per student
1073	100.4	10.68	\$ 29,138

St Joseph's			
Students	FTE	Ratio	\$ per student
213	11.4	18.68	\$ 14,558



St Example School

St Luke's School

Year	Reading	Writing	Spelling	Grammar	Numeracy
3	447	444	420	459	424
5	533	502	527	526	511

Reading Writing Spelling Grammar Numeracy

Year 3	481	458	456	484	440
Year 5	516	482	511	517	510

Emmanuel Primary

Year	Reading	Writing	Spelling	Grammar	Numeracy
3	485	451	451	475	457
5	521	501	525	522	515

Loreto

Year	Reading	Writing	Spelling	Grammar	Numeracy
3	471	437	432	466	416
5	538	493	508	536	498

St Ignatius

Year	Reading	Writing	Spelling	Grammar	Numeracy
3	449	425	426	439	421
5	531	491	500	537	512

Wilderness Primary

Year	Reading	Writing	Spelling	Grammar	Numeracy
3	453	430	435	474	418
5	541	484	517	540	513

Walford

Year	Reading	Writing	Spelling	Grammar	Numeracy
3	468	456	455	480	400
5	538	504	529	509	544

St Joseph School

Year	Reading	Writing	Spelling	Grammar	Numeracy
3	432	425	406	434	409
5	523	469	484	491	491

Mercedes

Year	Reading	Writing	Spelling	Grammar	Numeracy
3	453	430	435	474	418
5	541	484	517	540	513

Seymour College

Year	Reading	Writing	Spelling	Grammar	Numeracy
3	454	430	427	456	426
5	520	475	501	501	494

Concordia

Year	Reading	Writing	Spelling	Grammar	Numeracy
3	439	419	413	456	407
5	532	482	510	517	498

Scotch College

Year	Reading	Writing	Spelling	Grammar	Numeracy
3	505	455	468	502	467
5	546	519	530	537	524



St Example School

First Glance Report:

- Wilderness and Emmanuel Primary are two nearest public schools to target for market share of enrolments.
- Of these two, Wilderness NAPLAN performance and student – teacher ratios are significantly poorer than St Example's and should therefore feature highly in Strategic Planning and marketing initiatives.
- In terms of staffing, current levels seem appropriate at surface – important to keep ratio below competitor schools at a minimum.

Let's look closer at Enrolment:

Enrolment trends					
	2015	2016	2017	2018	2019
Wilderness	700	729	750	759	760
Emmanuel	574	625	689	731	755
St Example School	311	309	291	280	302

- Good growth at Wilderness
- Exceptional growth at Emmanuel
- Mild overall decline at St Examples

Pre- schools to target:

Local potential pre school relationships

Child-care Providers to target:

Local potential child-care relationships

Next Steps Data Analysis: - Deep Dive - into Census; Competitor NAPLAN analysis; Learning Strengths and Strategies; Minimum Spend Marketing Strategies.

